

VALUE ADDED COURSE
VACBAIP22 - INTELLECTUAL PROPERTY RIGHTS
INTELLECTUAL PROPERTY RIGHTS

COURSE OBJECTIVES

- ✓ To introduce the fundamental aspects of Intellectual property Rights.
- ✓ To disseminate knowledge on patents, patent regime in India.
- ✓ To communicate the basic understanding on copyrights and its related rights and registration aspects. □
- ✓ To initiate the skill on trademarks, registration aspects and Geographical Indication (GI) □
- ✓ To be aware on the current trends in IPR and Govt. steps in fostering IPR.

UNIT – I Introduction to IPR

Definition- History of IPR - Meaning of Property- Intellectual Property-Intellectual Property Rights- Types of intellectual property- Importance of Intellectual Property Rights- Agencies responsible for Intellectual Property Registration- TRIPS.

UNIT – II Trade Mark

Definition - Purpose and Function of Trademarks- Types- Acquisition of Trade Mark Rights- Laws related to Trade Mark- Selecting and Evaluating Trademark- Registration of Trademarks - Trade Secret and its Protection.

UNIT – III Patent

Meaning- Criteria for Obtaining Patents - Novelty - Inventive step - Utility - Non patentable Inventions - Procedure for Registration - Term of Patent - Rights of Patentee - Basic concept of Compulsory License and Government use of Patent.

UNIT IV –Copyrights & Geographical Indication

Definition - Fundamentals of Copyright law- Copyright Board and its Functions - Originality of Material- Right of Reproduction- Right to perform the Work Publicly- Copyright Ownership Issues- Notice of Copyright – Infringement of Copyrights – Meaning of GI-Features-Registration Procedure.

UNIT – V Industrial Design and New Development

Meaning- Application - Registration - Procedure-New development of Intellectual property: New developments in Trade Mark Law- Copyright Law- Patent Law- International Overview on Intellectual Property- International Trade Mark Law- Copyright Law- Patent Law.

Teaching Methodology:

- ✓ Case Study Discussion
- ✓ Project Problem Solving
- ✓ Experiential Learning

Delivery Mode:

- ✓ Blended Learning – Both Online and offline

Text Books

1. Nithyananda, K V. (2019). Intellectual Property Rights: Protection and Management. India, IN: Cengage Learning India Private Limited.
2. Neeraj, P., & Khusdeep, D. (2014). Intellectual Property Rights. India, IN: PHI learning Private Limited.

REFERENCE BOOK

1. Ahuja, V K. (2017). Law relating to Intellectual Property Rights. India, IN: Lexis Nexis.

E-resources

1. Subramanian, N., & Sundararaman, M. (2018). Intellectual Property Rights – An Overview. Retrieved from <http://www.bdu.ac.in/cells/ipr/docs/ipr-eng-ebook.pdf>
2. World Intellectual Property Organisation. (2004). WIPO Intellectual property Handbook. Retrieved from https://www.wipo.int/edocs/pubdocs/en/intproperty/489/wipo_pub_489.pdf